

CURRICULUM

E-COMMERCE AND TECHNOLOGIES DEPARTMENT								
CURRICULUM								
BİRİNCİ YARIYIL (GÜZ) / FIRST SEMESTER								
Kod Code	Dersler Courses	Önkoşul Prerequisite	T	U	L	Y Credit	AKT S ECT S	
HUM 103	Humanities	-	2	0	0	2	3	
MATH 133	Basic Mathematics	-	3	0	0	3	5	
ECON 111	Principles of Microeconomics	-	3	0	0	3	7	
AFE 131	Academic English I	-	2	2	0	3	4	
ETT 111	Introduction to E-Commerce	-	3	0	0	3	5	
ACM 111	Introduction to Computing and Information Processing	-	3	0	0	3	6	
Toplam			16	2	0	17	30	
İKİNCİ YARIYIL (BAHAR) / Second Semester								
Kod Code	Dersler Courses	Önkoşul Prerequisite	T	U	L	Y Credit	AKT S ECT S	
ACM 222	Structural Proqraming	-	3	0	0	3	5	
ECON 122	Principles of Macroeconomics	-	3	0	0	3	7	
ACM 262	Introduction to Web Design	-	3	0	0	3	6	
ACM 112	Introduction to Graphics Design	-	3	0	0	3	5	
ACM 221	System Analysis & Algorithms	-	3	0	0	3	7	
Toplam			15	0	0	15	30	
ÜÇÜNCÜ YARIYIL (GÜZ) / Third Semester								
Kod Code	Dersler Courses	Önkoşul Prerequisite	T	U	L	Y Credit	AKT S ECT S	
TKL 201	Turkish Language I		2	0	0	2	2	
AFN 132	Principles of Financial Accounting		3	0	0	3	6	
STAT 410	Statistics		3	0	0	3	6	
ACM 211	Data Structures and Database Applications		3	0	0	3	5	
ETT 215	E-Marketing and E-Sales		3	0	0	3	6	
ETT 211	E-SCM		3	0	0	3	5	
Toplam			17	0	0	17	30	
DÖRDÜNCÜ YARIYIL (BAHAR) / Fourth Semester								
Kod Code	Dersler Courses	Önkoşul Prerequisite	T	U	L	Y Credit	AKT S ECT S	
TKL 202	Turkish Language II		2	0	0	2	2	
ACM 312	Management of Information Systems		3	0	0	3	5	
ACM 432	Enterprise Information Systems		2	0	2	3	6	

ETT	212	E-CRM		3	0	0	3	6
ACM	212	Advanced Database Applicatios	ACM 211	3	0	0	3	5
ETT	290	Internship in ETT - I						
				3	0	0	3	6
Toplam				16	0	2	17	30

BEŞİNCİ YARIYIL (GÜZ) / Fifth Semester

Kod Code	Dersler Courses	Önkoşul Prerequisite	T	U	L	Y Credit	AKT S ECT S	
HTR	301	History of Turkish Revolution I	2	0	0	2	2	
ACM	365	Advanced Web Design	3	0	0	3	6	
ACM	321	Object Oriented Programming (Java)	3	0	0	3	6	
ACM	361	Networking I	3	0	0	3	6	
ETT	311	Informatics Regulations and New Applications	3	0	0	3	5	
		Free Elective I	3	0	0	3	5	
Toplam				17	0	0	17	30

ALTINCI YARIYIL (BAHAR) / Sixth Semester

Kod Code	Dersler Courses	Önkoşul Prerequisite	T	U	L	Y Credit	AKT S ECT S	
HTR	302	History of Turkish Revolution II	2	0	0	2	2	
ACM	368	Web Programming	3	0	0	3	6	
ETT	315	Digital Advertising and Social Media Marketing	3	0	0	3	6	
ACM	476	Data Mining	3	0	0	3	6	
ETT	390	Internship in ETT - II	3	0	0	3	4	
		Free Elective II	3	0	0	3	6	
Toplam				17	0	0	17	30

YEDİNCİ YARIYIL (GÜZ) / Seventh Semester

Kod Code	Dersler Courses	Önkoşul Prerequisite	T	U	L	Y Credit	AKT S ECT S	
ACM	421	Project Management	3	0	0	3	6	
ETT	425	SEO (Search Engine Optimization)	3	0	0	3	6	
ETT	421	Open System Programming	3	0	0	3	6	
		Departmental Elective I	3	0	0	3	6	
		Departmental Elective II	3	0	0	3	6	
Toplam				15	0	0	15	30

SEKİZİNCİ YARIYIL (BAHAR) / Eighth Semester

Kod Code	Dersler Courses	Önkoşul Prerequisite	T	U	L	Y Credit	AKT S ECT S
ETT	498	Graduation Thesis	3	0	0	3	6
ATD	311	Import and Export Management	3	0	0	3	6

ETT	412	Distribution Strategies in E-Commerce	3	0	0	3	6
		Departmental Elective III	3	0	0	3	6
		Departmental Elective IV	3	0	0	3	6
Toplam			15	0	0	15	30
Genel Toplam						130	240

BÖLÜM SEÇMELİ DERSLER (GÜZ) / AREA ELECTIVES

Kod Code	Dersler Courses	Önkoşul Prerequisite	T	U	L	Y Credit	AKT S ECT S
ETT	434	Admin Panel	3	0	0	3	6
ACM	369	Operating Systems I	3	0	0	3	6
ACM	311	Visual Programming - I	3	0	0	3	6
ACM	431	Programming Mobile Devices	3	0	0	3	6
ACM	472	3-D Design and Game Programming	3	0	0	3	6

BÖLÜM SEÇMELİ DERSLER (BAHAR) / AREA ELECTIVES

Kod Code	Dersler Courses	Önkoşul Prerequisite	T	U	L	Y Credit	AKT S ECT S
ACM	366	E-Business	3	0	0	3	6
ACM	362	Networking II	3	0	0	3	6
ETT	436	Affiliation and Co-Brand Management	3	0	0	3	6
ACM	414	Virtualization and Introductory Cloud Computing	3	0	0	3	6
ETT	321	Mobile Entrepreneurship	3	0	0	3	5
ACM	468	Virtual Reality Technologies	3	0	0	3	6
ACM	474	Information Systems Security	3	0	0	3	6